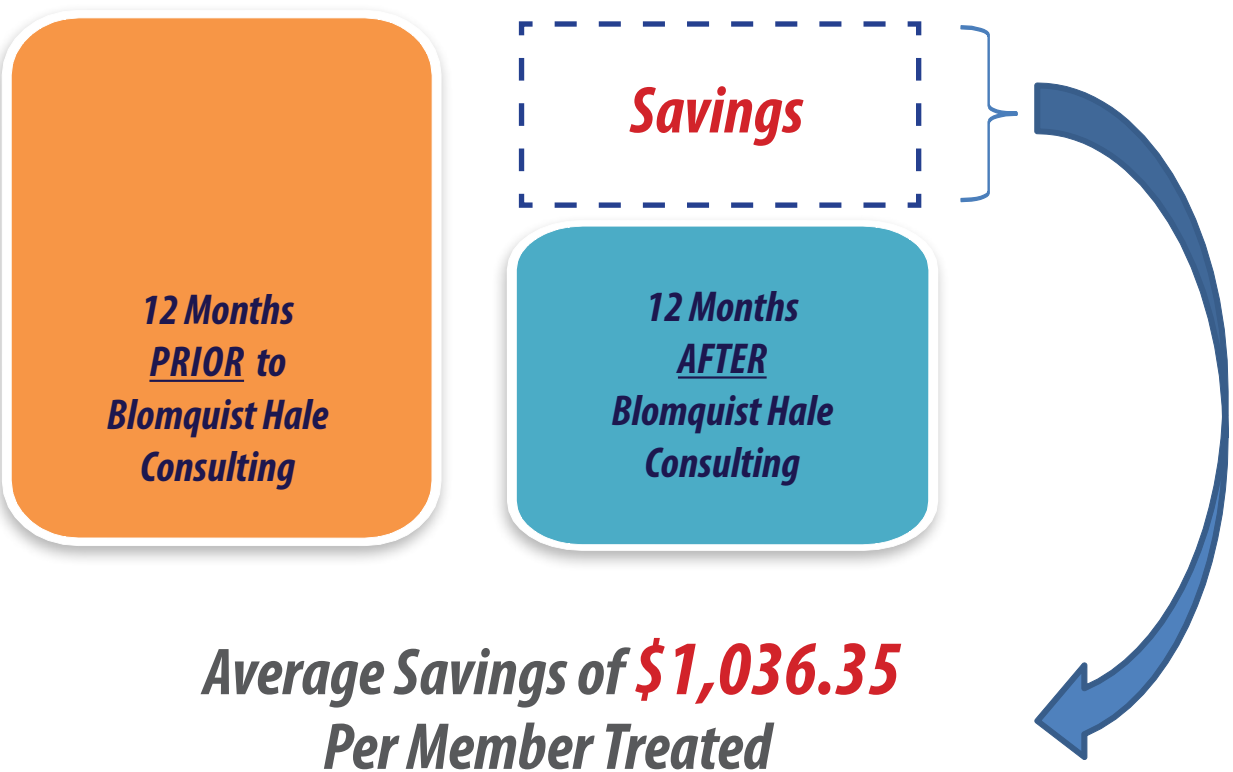


THE BEST ROI ARE YOUR EMPLOYEES.



RETURN ON INVESTMENT (ROI)...

An independent study was done on the effectiveness and cost savings of the Blomquist Hale Employee and Life Assistance Program (EAP). The study was conducted independently by the Public Employees Health Program (PEHP), which is a self-funded trust that has been providing benefits to State of Utah employees for over 25 years. PEHP concluded that on a 12 month comparison prior and after using the Blomquist Hale services that the average participating company saved \$1,036.35 per employee per year.



**Average Savings of \$1,036.35
Per Member Treated**

| Service | Members Involved | Before EAP Treatment | Number of Services | After EAP Treatment | Number of Services | # Services Difference | % Change | Total \$ Difference | % Change | \$ Per Member |
|--|------------------|----------------------|--------------------|---------------------|--------------------|-----------------------|----------|---------------------|----------|---------------|
| Inpatient Hospital | 36 | \$99,932.57 | 25 | \$63,676.46 | 12 | 13 | -52.0% | \$35,653.11 | -56.0% | \$990.36 |
| All Office Visits | 143 | \$128,341.29 | 1,243 | \$77,033.84 | 1,208 | 35 | -2.8% | \$51,307.45 | -66.6% | \$358.79 |
| PCP Visits (Included in All visits) | 127 | \$27,738.91 | 396 | \$21,639.18 | 386 | 10 | -2.5% | \$6099.73 | -28.2% | \$48.03 |
| All PCP Services | 128 | \$39,060.06 | 676 | \$31,966.26 | 681 | (5) | 0.7% | \$7093.80 | -22.2% | \$55.42 |
| Outpatient Service (Excluding Office visits) | 140 | \$148,726.55 | 1,505 | \$200,278.36 | 1373 | 132 | -8.8% | (\$51,551.81) | 25.7% | (\$368.23) |
| | 447 | 415,457.47 | 3,845 | \$372,954.92 | 3,274 | 174 | -4.6% | \$42,502.55 | -11.4% | \$1036.35 |

